

ENGAGEMENT

SUPPORTING THE ENGAGEMENT OF BUSINESS & EDUCATION OF IT-AL-ME SMES IN A CB PERSPECTIVE

Tirana, June 28th

Chamber of Commerce and Industry of Tirana

Hotel Tirana International, Metropol room

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We are pleased to invite you to the workshop organized within the Project “**Supporting The Engagement of Business & Education of IT-AL-ME SMEs in a CB Perspective - ENGAGEMENT,**” co-financed by the European Union under the Instrument for Pre-Accession Assistance (IPA III) Interreg IPA South Adriatic 2021/2027 - Priority PA 1 – A smarter South Adriatic program area, by promoting innovative and smart economic transformation.

The main objective of the **ENGAGEMENT** capitalization actions is to identify in detail the aspects that currently hinder effective business/education engagement by SMEs in the partner countries. Through a Joint Action Plan, we aim to outline recommendations for policymakers to promote and support the progressive opening of SMEs to collaboration with training systems, given future CB cooperation. The **ENGAGEMENT** project will help change SMEs’ approach to collaboration with the training sector, creating a privileged channel to equip companies with the specific skills they need, thereby reducing the transition time and costs from education to employment.

During the workshop, participants will gain insights into the current state of business/education engagement in Albania, with a focus on SMEs, as well as the Vocational Education and Training (VET) situation in partner countries. Additionally, participants will have the opportunity to share knowledge and information arising from CB collaboration, building a synergistic education system capable of networking educational institutions and companies from the three countries.

We look forward to your participation and valuable contribution.

AGENDA

09:00-10:00 REGISTRATION

10:00-10:15 WELCOME

- Ms. Albana Laknori, General Secretary CCIT
- Ms. Aris Tasho, Director Project Department CCIT

10:15-10:45 ENGAGEMENT PROJECT

- Presentation of realized outputs and objectives achieved during the implementation of HISTEK & HISTEK plus; Expectations from the ENGAGEMENT project
Ms. Albana Laknori

10:45-11:15 STATUS OF ALBANIA IN THE DUAL SYSTEM PATH

- Current state of the art of the business/education engagement in Albania, with a focus on SMEs: main cultural aspects, challenges and problems
Mrs. Etleva Gjelij; Director of the Directorate of Education Management AFP & AKPA

11:15-11:30 COFFEE BREAK

11:30-12:00 LEGISLATIVE/GOVERNMENT SUPPORTS

- Current Albanian framework to support companies that adopt the dual system
Mr. Stavri Lako; Ministry of Economy, Culture and Innovation
- VET situation in Albania
Mrs. Azeta Tartaraj; Prof.Assoc. Dr. Dean, Faculty of Business, "Aleksander Moisiu" University, Durres

12:00-12:45 TESTIMONY OF COMPANIES APPLYING DUAL SYSTEM

- The Albanian experience: testimony from an Albanian company
Mrs. Ana Zacharian → Co-Founder of “Albanian Skills
Mr. Klajdi Heta → Dual Degree, Head of Economic Department
Mr. Vjoldi Danaj → Excellence Solutions & Consulting
Mrs. Erida Curraj → Lecturer & Researcher in different HEI & Board Member SCIDEV
- The Italian experience: testimony from an Italian company
- The Montenegrin experience: testimony from a Montenegrin company

12:30–13:00 Q&A

13:00-14:30 LUNCH BREAK

14:30-15:30 ENVISIONING (SHARING A VISION)

- Sharing the opportunities that can arise from a CB collaboration, building a synergistic education system capable of networking educational institutions and companies from the 3 countries
Brainstorming moderated by Mr. Aris Tasho

15:30-16:30 WORKING TOGETHER

- Key aspects to focus on for the analysis of the country context to be carried out in Albania through a co-designed questionnaire: sharing of proposals

16:30-17:00 Q&A, Discussion & Final Greetings.